

Hipics

Welcome to the first integrated, dynamic and real-time Equestrian Management Application, stand-alone or with Internet support.

Hipics® brings together over ten years of equestrian and business management experience. It offers a complete approach to the management of equestrian sports.

Hipics® addresses the administrative and operational issues of a highly segmented equestrian world to bring the following benefits:

- ***Administrative time savings***
- ***Lower operational costs***
- ***Broader content and easier access to information, with full history***
- ***Open technology, ready for future innovations (i.e. image, Mobile communication etc...)***

Hipics® is a very flexible product. It provides a tailored suite of equestrian and business management modules, for every type of institutions - from a national association to the breeding society or local riding club.

Hipics® offers the equestrian industry the most advanced information technology capabilities available.

Hipics®'s thirteen year experience of running equestrian events will contribute to the success of your own organisation.

Hipics® helps enhance the management of equestrian organisations and ultimately, the image of equestrian sports

ADMINISTRATION

Hipics® manages the organisation members' identity (riders, owners, breeder, horses, genealogy etc...) and activity (events, championships, regulation etc...). Hipics® interfaces with other IT systems to share existing information. It also simplifies the administrative processes to minimise the number of operations. This avoids duplication of data entry, manual consolidation of information and reconciliation between different sources of information, which is done automatically.

This screen shot represents an entry form. With 5 different administration areas, all details of the entry - the horse, the rider, stabling and payments- is recorded easily. Then, this information can be synchronised with the main database at any time during or after the event.

CENTRALISED SERVICES

Hipics® offers the possibility to provide centralised services via the Internet. With online access to Hipics® functionality, organisations can benefit from a completely new way of working. This has proven to save large amounts of processing time. Information is more accurate and data integrity is preserved as, at both ends of the line, systems are working in a homogenous way. From online registration to consultation of event results, a brand new online experience is offered to the equestrian community. Organisations not currently equipped with Internet access should not worry as Hipics can also operate with the "pen-and-paper" approach.

MULTI DISCIPLINES

Hipics® caters for the following FEI disciplines:

- Show jumping,
- Dressage
- Eventing
- Driving.

Moreover Hipics® is a highly configurable solution that can create custom disciplines by combining them or creating new ones (i.e. JumpCross, Eventing Grand Prix or Pas-de-Deux etc.).

SHOW ORGANISERS

Hipics® brings all the necessary features to organise a high quality event. With its dynamic database it offers considerable timesaving throughout the operational tasks of the equestrian event. For example competitors' registration can be streamlined thanks to the synchronisation of the organisers system and the official national database, if available. This brings important benefits as data can be checked at both ends automatically facilitating subsequent controls.

Hipics® performs result calculation and report generation in any sorting order or format.

Hipics® also provides the facility to manage all other aspects of the competition (i.e. marketing campaign, stabling, ticketing, trade stands, VIP admittance).

Hipics® can either be used live or after the event. In a live environment, Hipics® brings all the help needed to handle real time competition results. Therefore provisional results and rankings are easily available for the judges or for media purposes.



Hipics® runs on standard personal computer running Windows, on the Internet through web browsers or can even be adapted to mobile communication (i.e. personal organiser and mobile phone). This allows travelling individuals to enter competition or register new horses whilst being on the move or at shows.

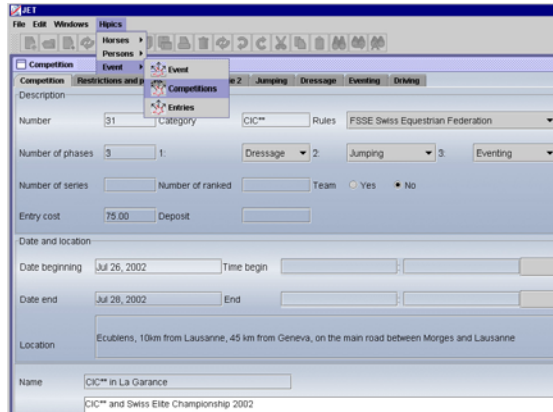
CONFIGURABLE TASKS

Hipics® allows great flexibility for organisations to analyse information and set up key performance indicators (KPI). These KPIs are not only for management control purposes but can also be customised to keep track of information about the members. All kinds of championships, rankings or grading can easily be set up for any level of competitors, from the higher national league to local shows.

REGULATIONS

Hipics® offers a very versatile approach to the equestrian sports and its regulations. Qualification (i.e. age, prize money), event restrictions (i.e. mileage, geography) or show rules (i.e. FEI, BSJA) are pre-defined in

modules that can be altered with ease to reflect changes in organisers' rules. Also using online booking forms, the organiser can automatically check that their next event will respect the rules of the official body, saving on administration time and effort.



This screen enables the organiser to set up the show rules. From FEI ruling to BSJA, or new event type like JumpCross or Eventing GrandPrix, Hipics® checks that the appropriate event specifications are in place.

PUBLIC RELATIONS

With the Internet, functionalities are provided to offer much richer information. This has an important impact on the way public relations and marketing campaigns can be carried out.

- Results

A publishing functionality enables results to be sent automatically to the press, an official organisation, or posted on selected web sites. No need to worry about specific format, as Hipics® generates the information automatically.

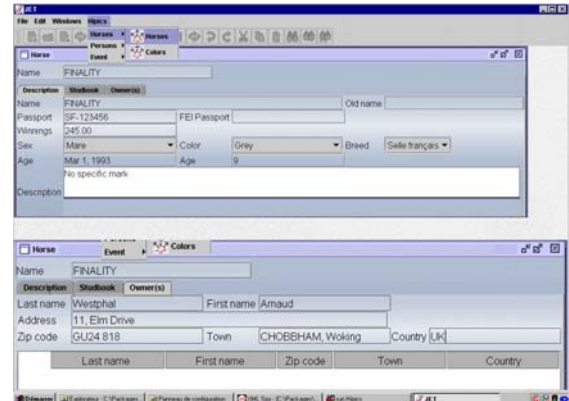
- Marketing

The equestrian promotion of horses, riders, owners, sires and even events is mainly done through word of mouth. Consequently, it is difficult to provide accurate and comparable information. This is a frustrating issue for the public, press and sponsors who require high-quality media coverage. Hipics® merges data about horses, riders, owners, breeders as well as historical results and makes it readily available. At the push of a button, show organisers can provide the speaker and other media with all the necessary information to satisfy a passionate crowd.

BREEDING

Hipics® has a complete genealogy functionality, which suits the development of breeding tables. Performances of prodigees are recorded in the Hipics® database and coefficients are applied to enable, for example, the development of grading indexes,

the organisation of young horse championships and keeping track of the best performing stallion. With a complete integration to the other Hipics® modules, breeding information can help to determine the up and coming sires early.



When horses are recorded on the Hipics database, a full detailed history of the horse can be provided during competition including breeder, owner, previous riders, competition history etc...

REFERENCES

Hipics brings over 10 years of experience of running shows and managing equestrian institutions. This is brought to you, to help achieve an efficient administration of your organisation.

Hipics is very proud to claim the extensive use of its program at the following key references:

LOCAL AND REGIONAL USE, main events (Switzerland)

Show Jumping

- 1996: Regional Championship "Romand"
- 1997: Regional Championship "Romand"
- 1999: Regional Championship "Romand"
- 2001: Amateur Regional Championship
- 2002: Amateur Regional Championship
- 2002: Verbier Summer Show

NATIONAL USE, main events (Switzerland)

Show Jumping

- 1995: Swiss Juniors and Young Riders Championship
- 1997: Swiss Elite Championship (Yverdon)
- 1998: Swiss Elite Championship (Yverdon)

3Day Event

- 1996: Swiss Juniors Championship
Swiss Young Riders Championship
- 1997: "Over-fifties" 3Day Event
- 1999: Swiss Elite Championship
- 2000: Swiss Elite Championship
- 2001: Swiss Elite Championship
- 2002: Swiss Elite Championship

INTERNATIONAL USE

Show Jumping

- 1993: Balkanik championship (Thessaloniki)
- 1994: European Juniors championship (Athens)
CSIO-W Volvo World Cup (Athens)
- 1995: CSIO-W Volvo World Cup (Athens)
- 1996: CSIO-W Volvo World Cup (Athens)
- 1997: CSIO-W Volvo World Cup (Athens)
- 1998: CSIO-W Volvo World Cup (Athens)
- 1999: CSIO-W Volvo World Cup (Athens)

3Day Event

- 1997: "Over-Fifty" Ecublens
- 2001: CIC* Ecublens
- 2002: CIC** Ecublens

Dressage

- 1993: Balkanik championship (Thessaloniki)

Organisation

1994-1999: Centralised organisation of the Greek Federation for all FEI equestrian sports.

Hipics Software is approved by the Swiss Federation of Equestrian Sports (FSSE-SVP).

TECHNICAL DETAILS

Hipics Software runs on JET (Java Enabling Technology) a product of Yellow-b SA, Switzerland. (<http://www.yellow-b.com>)

HIPICS is written in Java and runs on PCs running Windows or Linux and Apple Macintoshes running MAC OS X.

HIPICS supports the following browsers:

- Internet Explorer 5.0 and higher
- Netscape 4.79 and higher
- Mozilla 1.1 and higher
- Opera 6.0 and higher

If you are interested to learn more about HIPICS® and how it can help you and the administration of your shows, clubs and association, please contact Yellow-b by email at: info@yellow-b.com or telephone on +41 21 651 7810 or call Arnaud Westphal on +44 7711 161284 (UK only).

PRODUCT FEATURES

This is not an exhaustive description of the functionality and is provided as an example:

Members general modules

Including ID, address, contact info, clubs, licenses etc..

Members competition entries

Including horses, results, etc.

Members championships

Including rider's results calculation for best rider, best horse, style etc...

Competition general module

Including competition dates, rules applied, course builder, medical contact, officials, secretariat, reservations, stable management, ticketing, VIP.

Competition classes

Including show jumping, dressage, eventing, location, fees, sponsor, prizes, reports, restrictions and validation

Competition entries

Based on a centralised dynamic database, including import/export data, off/on line work, user entry form customisation, reporting, etc.

Competition numbering

Including distribution of entries using various criteria,

Competition results

live or differed, multi-screen display

Horses general module

Including description, owners, clubs, genealogy, etc.

Horses entries & championships

Including horse's results real time calculation

Championship conversion tables

Including definition of the rules as attribution of the points, elimination, withdrawal, disqualification, not going in the jump-off, Ex-aequo ruling etc

Breeding general modules

Including full genealogy of sires, dams, prodigies, index calculation, owner history, championships entry, etc.

ShowJumping Class

Including initial course, jump-off, # of fences, length of the course, minimal speed, time allowed, time limit, course builder etc.

Dressage test

Including multiplication coefficients, percent marking

Dressage Results

Including Dressage each movement marks, individual & global judges total, percentage mark per judge etc.

Printouts

Including mailing, labels, Reconciliation of payment, etc.